

London Design Festival 2017

4 Cromwell Place, Brompton Design District

BROMPTON  
DESIGN  
DISTRICT

## Ineke Hans & Other Stories, alternative perspectives in design

### - The Last London Salon, Furniture & the Future

wrap up of Ineke Hans' London Salons with an exhibition, talks and a pamphlet on *the future of furniture and the changing position of the designer*. Explore and act!

### - Storage & Stools

*launch of woven baskets & furniture by Ineke Hans for People of the Sun, Malawi*

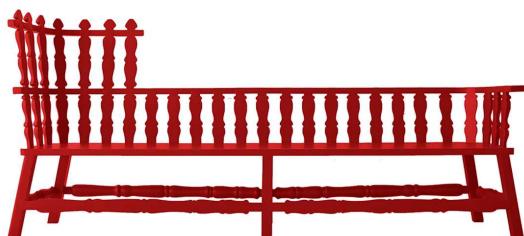
### - Economic Nutrition Through Design

furniture with nutrition labels from the Fogo Island Inn, Canada by a.o. Donna Wilson and Ineke Hans

[www.inekehans.com/salon](http://www.inekehans.com/salon)

[www.peopleofthesun.net](http://www.peopleofthesun.net)

[www.fogoislandinn.ca](http://www.fogoislandinn.ca)



# INEKE HANS - The Last London Salon

## FURNITURE & THE FUTURE



During LDF 2017 Ineke Hans will wrap up her London Salon Projects of 2016-2017 in [Brompton Design District](#) with insights, conclusions, recommendations and alternative perspectives in design. Last London Salon events will popup with a *presentation, publication and talks*.

- **An exhibition** - with visionary objects, projects and strategies illustrate a number of motto's that aim to inspire in future directions for furniture design. With contributions from a.o. various designers and writers that participated in the salons: Nina Tolstrup, Industrial Facility, Frank Kolkman, Max Lamb, Opendesk, Pearsonlloyd, Piet Hein Eek, Martino Gamper, Marjan van Aubel, Benjamin Hubert, Michael Marriott, Anne van der Zwaag, John Thackara, Ineke Hans, Richard Vijgen, James Shaw, Isokon and Micaella Pedros. Exhibition design by Paula Arntzen.
- **A pamphlet** - made in cooperation with Johanna Agerman Ross, curator 20th century and contemporary design at the V&A and designed by acclaimed Dutch graphic designer Irma Boom - gives insights in the past 12 salons and aims to point out at explorations and actions for furniture design and designers to drive forward in the future.
- **Salon talks** - in cooperation with Brompton Design District will inspire attendees with discussions on the future of furniture and design. Speakers are invited who explore alternative routes for design and designers that specifically look into this and actively design from different perspectives.



### **Thursday 21 Sept. 2:30-3:45 pm: Models for Social Design - Community Economics**

Social entrepreneurs from Newfoundland, Bosnia and The Netherlands share their experiences in using the design process to bring about economic and social change.

#### Panellists:

- Zita Cobb (founder of Shorefast Foundation and CEO [Fogo Island Inn](#))
- Orhan Niksic (CEO and brand co-founder [Zanat](#))
- Petra Janssen (designer studio Boot and co-founder of [Sociallabel.nl](#))

Moderator: Daniel Charny (director [from now on](#))

### **Friday 22 Sept. 4:30-5:30 pm: Models for Social Design - Designer's Perspectives**

This talk will focus on the perspectives of designers who look into alternative design approaches, who work on projects that explore different models for design and cooperate on social projects.

#### Panellists:

- Ilse Crawford (founder of [Studio Ilse](#), designer for Zanat, St. Cuthberts Community)
- Ineke Hans (founder [London Salons](#), designer for People of the Sun and Fogo Island Inn,)

Moderator: Johanna Agerman Ross (curator contemporary and 20th century design V&A, [editor](#), [writer](#) and founder of disegno magazine)

The wrap up exhibition of the London Salons will be joined by popup exhibitions of Fogo Island Inn, Canada and People of the Sun from Malawi.

#### **About the Salon Projects:**

In 2016-2017 Dutch designer Ineke Hans organised twelve salons that explored *the future of furniture design and the changing position of the designer*. All with help of great speakers and chairs like Gareth Williams, Johanna Agerman Ross, Daniel Charny, Max Fraser, Anna Bates, Oliver Stratford and Grant Gibson.

Six Studio-Salons took place as round table conversations in various studios in East London with a mix of designers, thinkers, retailers, manufacturers, writers, curators.

Six XL-Salons were conversations between NL and UK designers during CDW and LDF in 2016, open for an audience. These Salons were accompanied by a research project with Opendesk and pop up exhibitions at Clerkenwell Design Week, Brompton Design District and the Victoria & Albert Museum.



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More info & reports on the Salon Projects via [Salon website](#), or short [animation](#) of first salons |

Contact studioINEKEHANS via: [info@inekehans.com](mailto:info@inekehans.com) | Program of last salon coming up via: [Furniture & the Future](#)  
twitter: [@studioinekehans](#) | facebook: [@inekehans](#) | instagram: [@studioinekehans](#) | Drinks: evening 21 September

# PEOPLE OF THE SUN

In Brompton Design District People of the Sun launches baskets, stools and trays designed by Dutch designer Ineke Hans.

People of the Sun is an award winning social enterprise, helping low-income artisans in Malawi to build sustainable businesses, while preserving their centuries-old cultural heritage.

People of the Sun teaches groups the basics of running a business, works with them to develop bespoke designs and connects them with customers around the world. People of the Sun also provides artisans with interest-free loans to invest in equipment and materials in order to grow their enterprises.

People of the Sun further fosters Creative Synergies between talented international designers and its partner artisan clubs, with an aim to create a value chain, that adds economic, social and cultural value to Malawi and its artisans.

Our vision is to achieve a global movement, which we call 'Caring and Style', preserving and promoting high quality products with a unique story, around the world and generating decent incomes through trade.

The collaboration with Ineke Hans tells a story about design, making, tradition and modern living. Her design is inspired by local skill. In return local craftsmanship is challenged and can survive. Design is not no longer just a question of functionality but transcends into a tool that empowers local artisans in Malawi and keeps indigenous skills alive.

Design is not meant as aid, but as a component for setting up sustainable cooperative businesses.

## Contact Details:

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## Economic Nutrition Through Design

Newfoundland, Canada's Fogo Island Shop joins Dutch designer Ineke Hans for a pop-up in Brompton Design District during the London Design Festival (LDF) from September 16th through 24th, 2017. The distinctive pieces featured during this pop-up are representative of the Shop's signature Fogo Island Inn collection, and include The Long Bench by Ineke Hans, the Bertha Chair by Donna Wilson, and Nick Herder's Puppy Table trilogy.

Fogo Island Shop's distinguished line of furniture is the result of an innovative collaborative process that saw internationally-recognized artists and designers working with skilled artisans from Fogo Island, Newfoundland, one of Canada's oldest settlements. The Shop's resulting furniture and furnishings share and strengthen a centuries-old culture guided by ingenuity, and joy while also speaking the language of modern design.



Zita Cobb, co-founder and CEO of the Shorefast and Innkeeper of the Fogo Island Inn Foundation says:

"Beyond function and ecological responsibility, furniture is an opportunity to add meaning and joy to our lives, and through these objects we are placed in relationships with the people who made them. These handmade pieces carry the care, craft and culture of the makers, the vision of the designers and the dreams and stories of an island."

All the furniture pieces selected for the LDF pop-up are handmade by the Fogo Island Shop's skilled woodworkers and embody Shorefast Foundation's holistic model of advancing economic nutrition and cultural resilience for small communities. They are examples of what can be accomplished when we consciously choose to see the world as whole, and reflect the cost of dignified, local employment, sustainable environmental practices, and fair working conditions both at home on Fogo Island and with our suppliers. Sourcing as locally as possible, we begin with what is found on the island, then move to our closest neighbouring communities, all the while ensuring every procurement decision meets our stringent standards and upholds our values.

Fogo Island Shop's presence in the Brompton Design District during LDF is an initiative of the Shorefast Foundation, a registered Canadian charity that is helping to weave Fogo Island into the global economy in a manner that supports the integrity and specificity of place.

For more information and high-resolution images, please contact:

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Boiler:

#### A SOCIAL ENTERPRISE

Fogo Island Shop is operated by a trust whose beneficiary is the Shorefast Foundation, a federally registered charity of Canada. Shorefast seeks to help ensure the cultural and economic wellbeing of the singular rural community of Fogo Island, Newfoundland.

The furniture and furnishings carried by the Shop are made on Fogo Island and sales contribute to the Shorefast Foundation's social-enterprise business model. Surpluses from both the Fogo Island Shop and its sister organization, Fogo Island Inn, are reinvested in the local community through the initiatives of Shorefast Foundation.

If needed:

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