

## **INEKEHANS|SALON & LDF / V&A: conversation**

### **Furniture & the future:**

**A conversation between Gitta Gschwendtner - designer of the chair-bench in the Furniture Galleries, Ineke Hans - who made the Cuckoo eggs interventions in these galleries during LDF and the V&A about furniture-love, furniture's future and changes to come.**

Furniture is close to us. Literally. We always needed it and will need it in the future. But furniture has to deal with a rapid changing reality with changing production, promotion and selling methods, a surplus of furniture in a society where people move to smaller houses and offices and a western society on the edge of consuming less. It has to get to terms with the digital, our current social context and new ways of living.

Gitta Gschwendtner designs furniture, products and exhibitions. In 2010 she went out 'bodging furniture' in the forests of Buckinghamshire and in 2012 she designed the chair-bench commissioned for the Furniture Galleries of the V&A.

Ineke Hans is designer of furniture and works in the international field. For LDF she behaved like a temporary curator at the V&A: with texts and drawn interventions placed in the Furniture Galleries as Cuckoo eggs she rethinks and updates the V&A's furniture collection for 2017 and beyond and taps into the history and future of furniture design new ways of producing and living.

During this conversation at V&A late they will talk with Grant Gibson editor-in-chief of Crafts magazine for the Crafts Council. All three will bring in there different views and backgrounds on how they relate to furniture design. Gitta, Grant & Ineke will be up in the Furniture Galleries for Q&A's at 8pm.

Gitta Gschwendtner - [www.gittagschwendtner.com](http://www.gittagschwendtner.com)

Ineke Hans - [www.inekehans.com](http://www.inekehans.com)

Grant Gibson - [Crafts Council Magazine](http://Crafts Council Magazine)

More on Salons LDF events [here](#)

**Furniture & the future: a conversation at the V&A museum, [see](#)  
23 September, Global Design Forum 7pm  
The Lydia and Manfred Gorvy Lecture Theatre, Level 4**

#### **contact:**

INEKEHANS | SALON

W: [www.inekehans.com/salon](http://www.inekehans.com/salon)

E: [salon@inekehans.com](mailto:salon@inekehans.com)

T: +316 22408750 (uk) or +31 26 3893892 (nl)



---

### **On Ineke Hans & Salons:**

Dutch designer Ineke Hans works for international clients on interdisciplinary projects. She studied furniture at the RCA and in 2015 she returned to London where she set up STUDIO | SALON.

The studio works on design projects with her Dutch studio and the salon investigates 'the future of furniture design and the changing position of the designer'. To do so she organises the East London Salons: round table conversations that take place in East London studio's between limited groups of professionals from the entire design world. During LDF Ineke Hans curates a few salon-events open for an audience exploring new design strategies and directions for furniture and design.

Ineke is valued for her down-to-earth and simultaneously hybrid design approach with a focus on detail, function and clarity, an interest in the vernacular and things to come. All work is based on the interest to design and define projects fitting to new ways of living, new materials and appropriate production methods of our time. Old and brand new production methods are used in intelligent, unconventional ways. Crafts, industrial methods, and digital production are equally important: 'We have to cherish all skills. Designers can use them to make products by challenging the old techniques, just as they have to stretch the limits of a modern laser cutter and recent open source methods.

Studio Ineke Hans works for acclaimed companies like Arco, Iittala, Magis, and Offecct and designed in- and outdoor furniture for the highly awarded Fogo Island Inn in Canada. Ineke's work is included in international museum collections and she is regularly involved in international talks and debates on design.



**INEKEHANSLONDON  
STUDIO | SALON**

[www.inekehans.com/salon](http://www.inekehans.com/salon) - [www.inekehans.com](http://www.inekehans.com)

The UK-NL Salons and Pop-up expo's during LDF are supported by LDF, V&A, The Embassy of the Kingdom of the Netherlands in London, The Internationalisation Programme of Creative Industries Fund of the Netherlands and Studio INEKEHANS. Other partners: Modern Design Review, Ace Hotel, Opendesk