

## INEKEHANS|SALON & LDF / V&A: exhibition

### Cuckoo eggs:

**Interventions in the V&A Furniture Galleries by Dutch designer Ineke Hans. As a temporary curator she places notes and remarks to the galleries' permanent display, rethinking and updating the V&A's furniture collection for 2017 and beyond.**

Furniture is close to us. Literally. We always needed it and will need it in the future. But furniture has to deal with a rapid changing reality with changing production, promotion and selling methods, a surplus of furniture in a society where people move to smaller houses and offices and a society on the edge of consuming less. It also has to get to terms with the digital, our current social context and new ways of living.

With text and drawn interventions - placed in the Furniture Galleries as Cuckoo eggs and to be found as Easter eggs - Ineke Hans rethinks and updates the V&A's furniture collection for 2017 and beyond.

Designer Ineke Hans (RCA) works for international clients on furniture and interdisciplinary projects. She made presentations that tap into the past, present & future of design before like e.g. in Gemeentemuseum Den Haag (NL) and Nationalmuseet in Stockholm. In 2015 she returned to London to set up a research salon next to her work as a designer: STUDIO | SALON

So far several round table conversations have taken place in East London Studios as well as several public popup salons with Dutch and UK speakers, each time looking into very specific furniture related topics.

For the V&A Ineke Hans made the 'Cuckoo Eggs' presentation in the Furniture Galleries that takes in account social changes in our society, the history and future of furniture design and its production and it is based on the discussions in her salons and her own experiences in design.

More information can be found via [salon-reports](#) | [V&A](#) | [LDF](#)

### **Cuckoo Eggs: installation in the V&A**

**17-25 Sept. V&A Museum, Mon - Sun 10am -**

**5.45pm, Friday 10am - 10pm**

**Rooms 133-135, Furniture, The Dr. Susan Webber Gallery, Level 3**

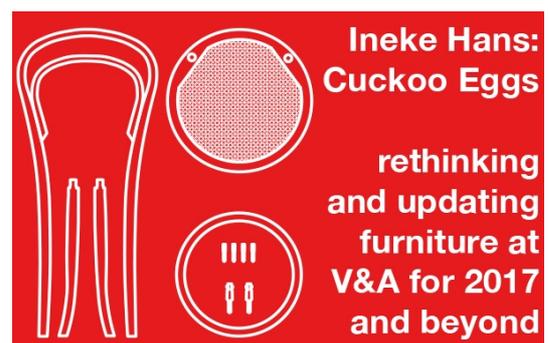
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## Please note some extra events around this exhibition:

### 23 Sept: Furniture & the Future, conversation

During V&A's Friday-late a conversation will take place between Gitta Gschwendtner - designer of the commissioned chair-bench in the Furniture Galleries, Ineke Hans - who made the Cuckoo eggs interventions in these galleries and Grant Gibson - editor of Crafts Magazine. They will speak about furniture-love, furniture's future and changes to come.

7pm: V&A Museum - Global Design Forum, The Lydia and Manfred Gorvy Lecture Theatre, Level 4

see [V&A](#) - [LDF](#) - read more on this: [studio|salon](#)

### 23 Sept.: Cuckoo Eggs, Q&A in the Furniture Galleries

During V&A Friday Late Ineke Hans answers questions talks and takes you through the interventions that she has placed as a temporary curator in the Furniture Galleries. For the second session Gitta Gschwendtner and Grant Gibson will join.

6pm & 8pm: V&A Museum - Rooms 133-135, Furniture, The Dr. Susan Webber Gallery, Level 3

see [V&A](#) - [LDF](#) - read more on this: [studio|salon](#)

[www.inekehans.com/salon](http://www.inekehans.com/salon) - [www.inekehans.com](http://www.inekehans.com) | more on LDF salon-events [here](#)

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### On Ineke Hans & Salons:

Dutch designer Ineke Hans works for international clients on interdisciplinary projects. She studied furniture at the RCA and in 2015 she returned to London where she set up STUDIO | SALON.

The studio works on design projects with her Dutch studio and the salon investigates 'the future of furniture design and the changing position of the designer'. To do so she organises the East London Salons: round table conversations that take place in East

London studio's between limited groups of professionals from the entire design world. During LDF Ineke Hans curates a few salon-events open for an audience exploring new design strategies and directions for furniture and design.

Ineke is valued for her down-to-earth and simultaneously hybrid design approach with a focus on detail, function and clarity, an interest in the vernacular and things to come. All work is based on the interest to design and define projects fitting to new ways of living, new materials and appropriate production methods of our time. Old and brand new production methods are used in intelligent, unconventional ways. Crafts, industrial methods, and digital production are equally important: 'We have to cherish all skills. Designers can use them to make products by challenging the old techniques, just as they have to stretch the limits of a modern laser cutter and recent open source methods.

Studio Ineke Hans works for acclaimed companies like Arco, Iittala, Magis, and Offecct and designed in- and outdoor furniture for the highly awarded Fogo Island Inn in Canada. Ineke's work is included in international museum collections and she is regularly involved in international talks and debates on design.

[www.inekehans.com/salon](http://www.inekehans.com/salon) - [www.inekehans.com](http://www.inekehans.com)



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The UK-NL Salons and Pop-up expo's during LDF are supported by LDF, V&A, The Embassy of the Kingdom of the Netherlands in London, The Internationalisation Programme of Creative Industries Fund of the Netherlands and Studio INEKEHANS.  
Other partners: Modern Design Review, Ace Hotel, Opendesk, BDD

