

Norwegian Presence

Via Maroncelli 2,
Brera, Milan

Thursday 20th
April 2023

Challenging perceptions of sustainable materials

Materials are key to reducing the carbon footprint of the design industry, but no materials are inherently sustainable; they only become sustainable when paired with circular design practices.

Join Norwegian Presence for a panel discussion exploring the challenges and opportunities of a materials-first approach to design, and how this applies to materials ranging from aluminium to plastic.

Design journalist and editor
AMY FREARSON will be in
conversation with...

ASLE FORSBAK

Marketing director
for Hydro Extrusions

SIV STØLDAL

Designer and co-founder
of Bioregion Institute

ANNA QUERALT

Strategic design
manager at the Ellen
MacArthur Foundation

INEKE HANS

Designer of REX, “the
first Dutch deposit chair”

Thursday 20th, 10.00 → 11.00am
RSVP: bit.ly/NP23-Amy-Frearson-Talk

Exhibition by:

In collaboration with:



Norwegian Ministry
of Foreign Affairs



Innovation
Norway

OSLO
DESIGN
FAIR