

Press info

Ineke Hans curates UK-NL pop-up salons and UK-NL pop-up presentation on **Furniture & work environments** during Clerkenwell Design Week London (24-26 May)

IN SHORT:

schedule for UK-NL pop-up salons:

24 May: New approaches for work environments

Speakers: [Jurgen Bey](#) (PROOFFLab) & [Sam Hecht](#) (Industrial Facility), moderator: Gareth Williams

25 May: The domestication of the office

Speakers: [Jorre van Ast](#) (arco) & [Pearson Lloyd](#), moderator: Johanna Agerman Ross

26 May: Furniture is not working

Speakers: [Joni Steiner](#) (director Opendesk) & [Ineke Hans](#), moderator: Gareth Williams

The pop-up salons are morning conversations open for audience at the auditorium of The Goldsmiths' Centre with opportunities for breakfast and coffees beforehand at Goldsmith's Bench cafe both at 42 Britton Street.

9.00 am: doors open for breakfasts and coffees

9.30 am: start conversations

schedule for UK-NL pop-up presentations:

24 -26 May: Future Work Scenes

NL-PROOFFLab & UK-Opendesk present at MOSA's Showroom, curated by Ineke Hans.

[PROOFFLab](#) focusses on *PROOFFLab/Magazine* and open source platform [Opendesk](#) shows a research project called *Furniture is not working* in cooperation with Ineke Hans and 4 emerging UK-NL designers all living in London.

There will be joint (invitation only) reception by Mosa, UK-NL salons and Dutch Embassy in Mosa's London Flagship Store on 24th of May: 18:00-20:00, 56-60 St John Street

Hours: 24, 25 May: 10:00 am – 5:30 pm / 26 May: 10:00 am – 4:00 pm

The CDW salons and pop-up presentations on Furniture & work environments are supported by the Royal Netherlands Embassy in London and the Dutch Creative Industries Fund.

UK-NL events on furniture & work environments:

Work and the workplace has changed a lot in the past 30 years. The traditional swivel chair and filing cabinet have long gone, the filing cabinets are in our computers and the workspace has grown more domestic. Offices are open and have become islands for logging in and out. We increasingly work from trains, cafes, lounges, lobbies and our homes.

What impact does that have on furniture, furniture production, typologies and needs? How do designers and how does the design industry deal with this? Are the traditional contract and domestic companies equipped to deal with these changes or do we need a different approach?

In the past years the Dutch and the British both developed new concepts for work environments. UK designers often seem to work with leading contract companies on new office programs for future offices. Traditionally the Dutch approach seems to be more self initiated, conceptual and experimental. But are these observations right? Are there differences and similarities in thoughts and goals. Are we all asking and looking at the same questions and can we solve some? These are some of the issues to be touched in the upcoming CDW conversations on *'furniture and work environments'*

POP-UP SALONS:



background on salons:

Dutch designer Ineke Hans works from London with her studio in Holland. In 2016 she organises [salons](#) in East London exploring *'the future of furniture design'* and *'the changing position of the designer'* in roundtable conversations with limited groups of professionals from the entire design scene.

During Clerkenwell Design Week the salons open up for the audience with three unique onstage breakfast conversations, moderated by Johanna Agerman Ross, Editor-in-chief of Disegno and Gareth Williams, Professor of Design at Middlesex University.

24 May: New approaches for work environments

With PROOFFLAB Dutch designer Jurgen Bey explores PROgressive OFFice furniture. He caused amazement with his [Earchair](#) that proved to be excellent for meeting and privacy in current office environments. Sam Hecht of Industrial Facility designed [Locale](#) for Herman Miller a system that enables people to switch easily between working together and alone, seated or standing, and to connected to their work and each other. Gareth Williams speaks with both about new approaches for office environments.

25 May: The domestication of the office

Dutch company Arco has its roots in furniture for the home, but increasingly provides furniture for work environments. Recently they even became supplier for Apple's new headquarters. London studio [PearsonLloyd](#) developed a strong design portfolio of workplace products for a.o. Bene, Howe and Walter Knoll, and is a specialist in the field that shifted to more domestic settings. Johanna Agerman Ross will speak with Luke Pearson and [Jorre van Ast](#), designer and director of Arco about the domestication of the office.

26 May: Furniture is not working

New furniture is annually launched but where does it all go? Are we providing furniture for catalogues? What are the demands for furniture typologies and furniture production today, how do play open source developments a role in this? London-based Opendesk storm the world with open source furniture: available globally, locally produced. Dutch Designer Ineke Hans and Opendesk did a project with four emerging Dutch and UK designers called '*furniture is not working*'. [Ineke Hans](#) and Joni Steiner of [Opendesk](#) will talk to Gareth Williams about that and pointers for the future of furniture design.

POP-UP SHOW:



24-26 May: Future Work Scenes

Dutch innovation platform PROOFFLab directed by studio MakkinkBey explores PROgressive OFFice furniture and presents a project related to [PROOFFLab Magazine](#). London based [Opendesk](#) and [Ineke Hans](#) present '*Furniture is not working*' their collaboration with four emerging UK-NL designers: [Adam Blencowe](#), [James Shaw](#), [Paula Arntzen](#) and [Thor ter Kulve](#), all based in London. A joint presentation on Future Work Scenes pops up in the Mosa Flagship Store.

More on SALON speakers:

[Jurgen Bey](#) is founder of Studio Makkink & Bey and director of Sandberg Institute in Amsterdam.

With architect Rianne Makkink he works in various domains of applied art including public space projects, product design, architecture and exhibition design. The ambition of Studio Makkink & Bey is to see the role of the designer expanded to the most strategic function possible and to form alliances with other designers, architects and experts. Makkink & Bey direct PROOFFLab that operates on the crossroads between design, society, economics and culture and serves as a platform for the development of ideas and special products for a communal, flexible work landscape. It offers room for experimentation and discussion, while finding answers to the challenges in public spaces.

[Sam Hecht](#) co-founded Industrial Facility with his partner Kim Colin in 2002. It was formed to investigate and contextualise objects so that their potential for progress is revealed. Sam began to work with manufacturers and the number of clients increased in just a few years. For Muji Japan he created the 'Second Phone' (2004) which led to him being invited to become Retained Designer for World Muji. A few years later he has been appointed Design Advisor to Herman Miller. The office designs objects of varying purpose for international companies operating in international markets, such as Mattiazzi, Wästberg, TOG, Tectona or Established & Sons. Areas of work include products, furniture, exhibitions, transportation and clothing. The office has emerged as one of the most progressive and creative design offices working in industrial design.

[Jorre van Ast](#) started as an independent product designer in a joint studio in North London - the Okay Studio after graduating in Design Products from the RCA in 2006. His graduation project Clampology is part of the MoMA New York collection. He moved back to the Netherlands and is a creative director, designer and fourth generation to lead the family company Arco. Arco designs, develops and produce tables, but also the products to complement them. Craftsmanship and innovation are at the heart of the business. He values the company's heritage and uses his vision to ensure the strategy and collection are 'future-proof'. Arco has its roots in the domestic furniture market but in the last years gained more clients in the contract market. Trained as a product designer, Jorre van Ast also designs products for clients like Thonet and RoyalVKB and he is a member of the Dutch Creative Council.

[PearsonLloyd](#) is an industrial design and innovation consultancy based in London. Founded by Luke Pearson and Tom Lloyd in 1997, the studio offers product design services and strategic thinking in sectors that have demanding spatial, ergonomic and social needs, including the workplace, healthcare, transport and urban environments. At the core of the studio's work, is the desire to transform the way in which people use and experience spaces by creating products that are both efficient and beautiful. Since 2007, the studio has worked within the workplace sector for a range of international clients including Bene, Walter Knoll, Senator and Modus. PearsonLloyd has won numerous awards, including the distinction of Royal Designers for Industry by The Royal Society of Arts in 2008 and in 2012 Tom and Luke were celebrated in the top 50 designers 'Shaping the Future' by Fast-Co Magazine in New York.

[Ineke Hans](#) studied product design in the Netherlands and graduated with an MA in Furniture Design from the RCA in London before setting up her studio in The Netherlands in 1998. In 2015 Ineke moved back to London to start studio|salon: design studio and research salon. From London she explores 'the future of furniture design & the position of the designer' and works on projects with her studio in Holland. Her work radiates her down-to-earth, but hybrid design approach and desire to define objects to fit to new habits of living and appropriate production methods with focus on detail, function and clarity and an interest in the vernacular and archetypes. Recent clients are companies like arco, iittala, magis and offecct. Ineke worked on highly acclaimed projects for the Fogo Island Inn in Canada, won international prizes and is regularly involved in international debates and talks on design.

[Joni Steiner](#) is trained as an architect and co-founded Opendesk with Ian Bennink, Tim Carrigan, James Arthur and Nick Ierodiaconou; the last three were part of Development 00, the creators of Wikihouse. Opendesk is a global platform for local making. You can use it to download, make and buy work space furniture. Opendesk has a global network of makers and a collection of furniture by a range of international designers. Because that furniture is designed for digital fabrication, it can be downloaded as a digital file and made locally, on demand, anywhere in the world. They call this "Open Making" which changes global distribution and production and offers a more social, eco-friendly alternative to mass-production and an affordable way to buy custom made products. Opendesk is part of the Open Making Manifesto as part of the Vitra Design Museum's Its all design exhibition.

More on POP-UP participants:

PROOFFLab and PROOFFLab Magazine

[PROOFFLab](#) from the Netherlands is the laboratory of PROOFF, which stands for PROgressive OFFice. It is an innovation platform for the development of ideas and special products for a communal, flexible work landscape. Directors Jurgen Bey and Rianne Makkink regularly select study subjects related to work, that form the basis for product development by their Studio Makkink & Bey team of designers. They theorize, outline and model design specials that fit into the domain of work. [PROOFFLab Magazine](#) is a new professional magazine that aims to define the future working culture. Every month a visionair is invited to share his or her view on the new working landscape through an essay in text and images. Referential articles are published on a daily base.

Opendesk & Ineke Hans: *Furniture is not working*

London based open source platform [Opendesk](#) explores a different approach to design furniture by offering global access to furniture, designed to be downloaded and made locally. Dutch designer [Ineke Hans](#) designs for international clients in domestic and work related areas like Ahrend, Magis, Offecct & Iittala. She recently set up a small design studio in London, and next to that organises salons exploring 'the future of furniture design & the changing position of the designer'.

Under the title '*Furniture is not working*' Opendesk and Ineke Hans invited 2 UK and 2 NL emerging designers to research the future of work and to design a piece that meets our future furniture needs. During CDW these visions are presented in a statement, image or video together with the finished results.

[Adam Blencowe](#) graduated from the Design Products course at the Royal College of Art in 2015. He now works from his studio in Bow, East London. His approach to design centres on combining existing materials and systems in new ways to produce unexpected results. For example Fuzzy Logic adapted a Makita jigsaw to make precision felted textiles.

Thaw found a new way of casting ordinary plaster of Paris using the ephemeral property of ice. In his work he examines in forensic detail traditional techniques and processes exploring their specific characteristics thus enabling him to reinterpret them in a contemporary way.

[James Shaw](#) is a product and furniture designer whose work explores ideas around radical manufacturing. A recent graduate of the Royal College of Art he now runs a studio in South London where he designs and produces objects that test our understanding of function, aesthetic value and material perceptions.

His work has been exhibited internationally at institutions such as the V&A, Design Museum, Boijmans van Beuningen Museum and MoMA. His work is in the permanent collections of MoMA, The Montreal Museum of Art, and the Vitra Design Museum among others.

[Paula Arntzen](#) is a product designer from the Netherlands, based in London. She completed various design courses, including an MA in Design Products at the Royal College of Art in London in 2015.

Innovatively she mixes craft, product design and a delicate use of technology as communicative components of wonder in order to connect people better to their everyday surroundings. She works across product & interior design and is specialized in lighting. Her lights a.o. sold via Artecnic from the US. Key to Arntzen design philosophy is her stylistic research through experimentation with materials and techniques to create experiences with their own distinctive identity.

[Thor ter Kulve](#) is a Dutch designer based in London. He received his MA in Design Products from the Royal College of Art, London and his BA Product Design from Artez Hogenschool voor de Kunsten, in Arnhem. His work re-defines public space, inventing products that enables natural or civic typologies to be transformed into tools, furniture and solutions. In his recent work a stem becomes a perfectly safe vertical climb using Canopy-stair, a set of stairs strapped around a tree without tools. Other projects include the Water fountain attached on to fire hydrant, or the Swing clamped onto a light pole for Weltevree. With a mission to challenge the value statement of a public location, ter Kulve, enables everyone to re-think the rules of civic environments. Shows include Salone De Mobile, London Design Festival, Aram Design Gallery, Dutch Design Week to name a few.

More info on salons and pop-ups expo's:

Receive full presskit and images mail to [salon](#)

Keep yourself updated about the programme via [CDW's website](#)

For more information on the salons also see [salon website](#)

The UK-NL Salons and Pop-up expo's are supported by:

[The Embassy of the Kingdom of the Netherlands in London](#) and

[The Internationalization Programme of Creative Industries Fund of the Netherlands](#)

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Kingdom of the Netherlands

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**CLERKENWELL
DESIGN WEEK**



PROOFFLab

arco
contemporary furniture

PearsonLloyd



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