

_AHREND 380, CHAIR AND TABLE
BY INEKE HANS





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PET



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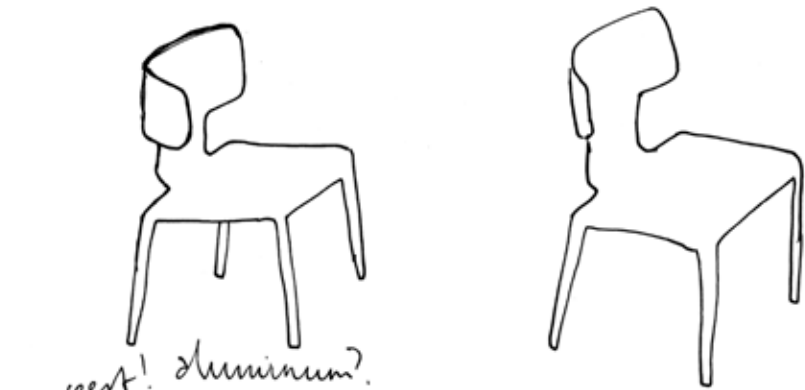
I believe that you have to design and produce products with the technical opportunities, requests and habits of the time you live in. Ahrend started to work with Ciranol: a revolutionary composite material for their furniture in 1965, which still proves its qualities today. When I started on my chair for Ahrend I wanted to look at new composites of our time. Additionally my aim was to design a very comfortable, multifunctional chair, plus a chair that fit both the company and me in philosophy and design language.

The result is a clear chair based on two injection moulded elements: a seat and a back. The discreet all-roundness is what I really like about the chair. The back – sliding into the seat – is flexible and makes sitting comfortable for tall, small, large and skinny people. Just two components means easy assembly and a minimal amount of pieces to produce. If you like the chair comes with armrests too. It stacks in both situations. When the chairs are in a row the arms go very nice together.

The flexible back is made from Xenoy containing recycled PET. The two elements can be disassembled in 30 seconds and separately recycled again. Consequently the chair matches very well with Ahrends' cradle to cradle principles. I thought it would be nice to give that a try. Both seat and back fit under each other when boxed, reducing the amount of space and air when transported.

The back and arms are allways white and shiny, the seat is always matt and comes in black, white and blue. The chair is accompanied by round and rectangular tables matching the chair visually and colourwise. The used materials make the Ahrend 380 very suitable for canteens and terraces and are interesting for domestic and project use.

Ineke Hans

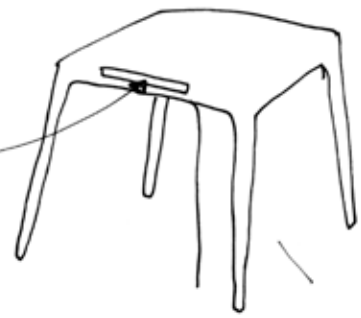


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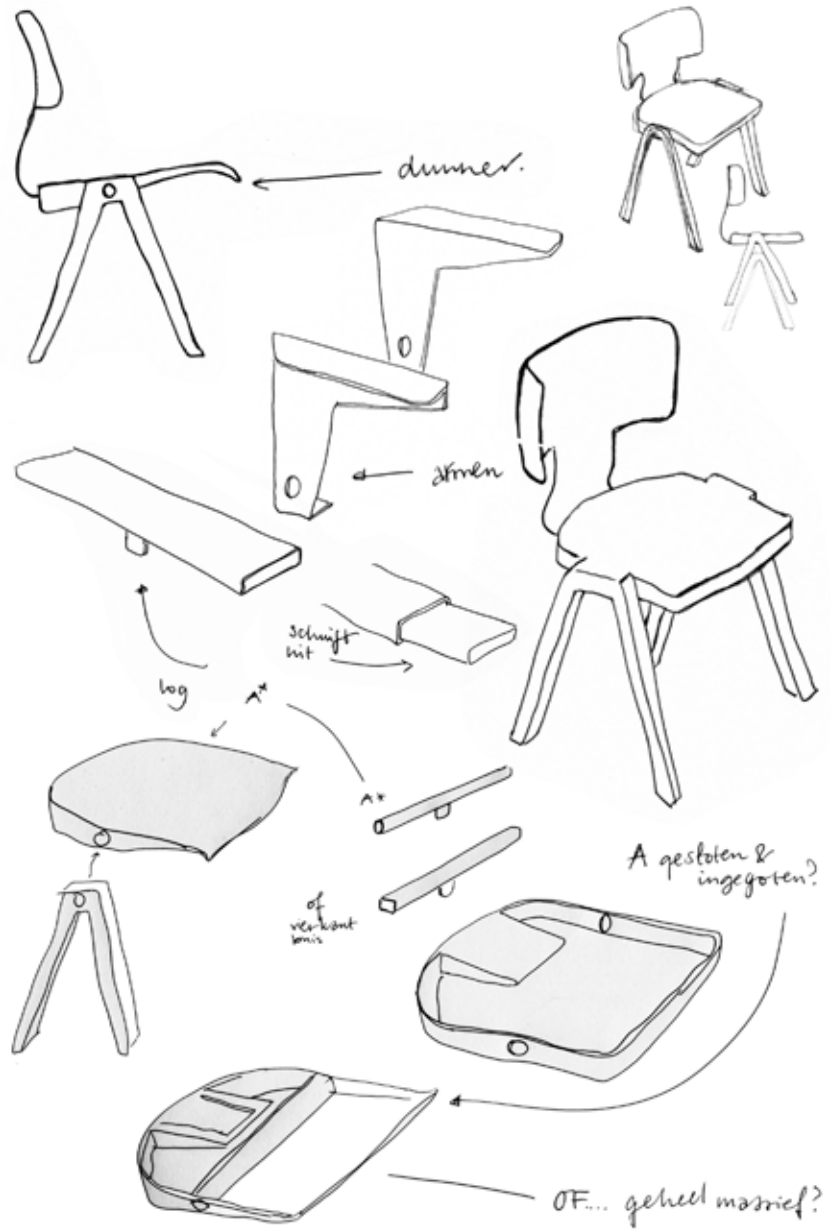
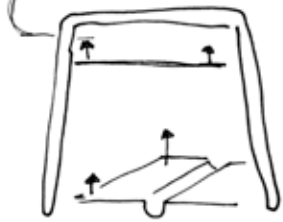
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Prototypes



Ineke Hans

"I love clear-cut, archetypal images. They can be used to create a sort of visual permanence that means you won't tire quickly of looking at a design."



Basics Ahrend 380

- › Available in Chair and Table design

Features of 380 Chairs:

- › Dimensions (h x w x d) 51 x 54 x 81 cm
- › Seat height 46 cm
- › Backrest: white high-gloss Xenoy containing recycled PET, comfortable and flexible
- › Seat: glass reinforced polyamide in matt black, white or blue, with plastic glides
- › Stackable with and without arms

Features of 380 Tables:

- › Round tables 90 and 150 cm
- › Rectangular tables 160 x 80 and 200 x 80 cm
- › Table height 75 cm
- › Top: solid white laminate.
- › Base: white recessed steel frame and aluminium legs with plastic glides.

Options

- › White armrest; can be easily interlinked for rows.





When I started in art school I thought to become a sculptor, but rather soon I realised that thinking about products we surround ourselves with in daily life was more my thing. Still, when graduating in Arnhem (NL) I made one-offs, limited editions, closer to art than to industrial design. I went to London, to study furniture and find out more about serie-production, but at the Royal College of Art I graduated with mainly one-offs again. A job offered to me at Habitat finally enabled me to think more about industrial processes.

Visual and psychological power of products, their relation to human beings and poetry had been my main concern till then. These aspects in design are still very dear to me, but production methods, innovative materials and techniques and human habits have become important triggers for new work since. The complexity of designing products, the many different aspects and layers you have to take in account for it, is what I like more and more about the work I do nowadays. It feels as if you work on design sudokus: the more complex it gets, the nicer it is when you reach a good result.

Ineke Hans

www.inekehans.com



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