

INEKEHANS is partner in designjunction London

INEKEHANS | COLLECTION pops up rarely and on special occasions.

From 18-21 September 2014 the COLLECTION is partner in <u>designjunction</u> and equips the press room of this most exiting design show during London's annual Design Festival.

In a tiny stand (F63a) next to the press room we are happy to speak to you and inform you on the collection. We are very pleased to show in London again where Ineke worked and lived in the past.

INEKEHANS | COLLECTION finds its origin in selfinitiated products from the early days of Ineke Hans' professional career. Personal research, new materials and new production methods were often startingpoint for her products and many items ended in international (museum)collections. All products are still produced in the workshop next to STUDIO | INEKEHANS or close to it.

The collection contains in- and outdoor furniture for domestic and contract use, tableware, childrens items, gifts and books.



Products from INEKEHANS | COLLECTION are longlasting. Furniture is often applied in interiors and special spaces.

The collection-team is reliable, flexible and likes to think along with you. However the collection itself is **slow since 1998**: its not shown regular and new designs are not added often. It's more likely that things disappear! Products are only included when – and as long as – they are concidered as nice. Although there is a love to design – when it comes down to products, the thought is: more less and less more.

On Ineke Hans

Ineke Hans was born in the Netherlands and graduated from the Royal College of Art in London. After graduating she designed for Habitat UK, but soon started to realize her own products presenting them in Milan and London.

Since 1998 she works from the Netherlands and with <u>STUDIO | INEKEHANS</u> she works on international projects and for leading design clients like Magis, Arco, Offect, RoyalVKB, Ahrend, littala.

During the London Design Festival Ineke will also be involved in the Global Design Forum in the V&A Museum on Sept. 16th where she a.o. will judge: 'Five ideas to shake the world', <u>see</u>



INEKEHANS | COLLECTION & designjunction

please find images for publication attached in image-files. For more information you can contact:

INEKEHANS | COLLECTION

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